

अंतःप्रेरणा

रामभाऊ म्हाळगी प्रबोधिनी
Rambhau Mhalgi Prabodhini

**ATAL
INCUBATION
CENTRE**

Supported by Atal Innovation Mission, NITI Aayog



Newsletter

Atal Incubation Centre – Rambhau Mhalgi Prabodhini (AIC-RMP)

Supported by Atal Innovation Mission, NITI Aayog

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Foreword

Ravindra Sathe

Director, AIC-RMP

“Rambhau Mhalgi Prabodhini (RMP) has been instrumental in capacity building of leaders from socio-political walks of life since 1982. Setting up of Atal Incubation Centre (AIC) at RMP, supported by Atal Innovation Mission-NITI Aayog, is yet another landmark event to the endeavour of grooming young leaders from the startup ecosystem whose actions will strengthen the evolving democracy of India.

This initiative will also give boost to RMP's Institution Building Support Scheme (IBSS) activity.

As we release the first issue of AIC-RMP's newsletter- अंतःप्रेरणा which means Self-Inspiration, we feel that these interesting periodic insights would motivate the youth to unearth their entrepreneurial potential in creating a social impact. We welcome you all to be a part of this enriching journey, explore the facility at AIC-RMP and share your precious feedback at contact@aic-rmp.org.

Looking forward to your continuous support.”

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Ravi Pokharna

Chief Advisor, AIC-RMP

"The next phase of India's growth story would be driven by grassroots innovation and entrepreneurial spirit of youngsters with technology as an enabler. RMP has more than three decades of experience in grooming and developing leadership for public life, thus strengthening the democracy. RMP has also worked in the past on promoting, handholding and nurturing social enterprises, NGOs, Self Help Groups and young startups through programmes like Institution Building Support Scheme (IBSS), Smart India Hackathon (SIH), etc.

We are excited to get selected out of more than 3000 applicants for setting up Atal Incubation Centre at RMP and for getting an opportunity to contribute to Atal Innovation Mission, NITI Aayog initiative. We are fully committed to play a significant role in the startup hub success story of India that positions to be the next startup Nation alongside US and Israel."



Uday Wankawala

CEO, AIC-RMP

"Since the inaugural ceremony on 20th January, 2019, AIC-RMP has been interacting with quite a few startups and experts from various fields and equally diverse locations. We strongly believe that every great idea or innovation which intends to make the human life better, has the potential of becoming an enterprise, provided they get the right kind of support at the right time. Leveraging on the strengths of RMP's network and AIC-RMP team members, the centre has set out to become a #WorldClassIncubator by nurturing and supporting young entrepreneurs from India.

It is our privilege to present the first issue of AIC-RMP's newsletter which gives a glimpse into the training programs, seminars, conferences, as well as our visits to the startups from Rural Maharashtra in the last couple of months.

Let us pledge as a community, to build a robust startup eco-system at AIC-RMP which would be driven by Innovation & Technology for building a New India."

The Journey Begins...

Atal Incubation Centre- Rambhau Mhalgi Prabodhini (AIC- RMP), supported by Atal Innovation Mission (AIM), NITI Aayog was inaugurated on Sunday, 20th January, 2019, at Uttan, Bhayander (W), Thane



(L to R): Jai Mrug (Director, AIC-RMP), Ravi Pokharna (Chief Advisor, AIC-RMP), Ravindra Sathe (Director, AIC-RMP), Dr. Vinay Sahasrabuddhe (MP, Rajya Sabha & Vice Chairman, RMP), Prof. Aniruddha Deshpande (Chairman- RMP), Dr. Rajiv Kumar (Vice Chairman, NITI Aayog), Ramanan Ramanathan (Mission Director, Atal Innovation Mission, NITI Aayog), Mangal Prabhat Lodha (Director, AIC-RMP) and Uday Wankawala (CEO, AIC-RMP) at the Inauguration Ceremony



Rajiv Kumar 🇮🇳 @RajivKumar1 · Jan 20

I congratulate the Atal Innovation Mission for setting up Incubation centers to create a vibrant innovation and entrepreneurial ecosystem in the country.
@AIMtoInnovate @NITIAayog



Vinay Sahasrabuddhe @vinay1011

Sharing some more pics of the launch of #AtalIncubationCentre at @RMPONWEB this morning!



**Social Media
Buzz**



Ramanan Ramanathan @rramanan · Jan 20

Great to have Vice Chairman @NITIAayog @RajivKumar1 and honourable @vinay1011 Dr Sahasrabudhe inaugurate the Atal Incubator at @RMPONWEB Rambaug Mhalgi Prabodhini that will focus on #socialinnovation with an @AIMtoInnovate - all the best @udayw_UD for a world class incubator

Best Wishes for
AIC-RMP. Surely
all projects will be
Atally Incubated here
- VIKAS BANKA
KSGVY

व्याप्ती भागालाही
करत कारलेल्या विकास
काम पाहुण खुप कामिना
वाटला.

अशिश नेतास.

India Enters the
League of super cool
start innovation with
AIC

Look forward to all
the crazy and amazing
work!!

Kunad.

Mission, Objectives & Preferred Sectors

Mission

- To assist, mentor & support startups or budding organizations focused on solving people's problems
- To motivate youngsters and entrepreneurs to innovate, to build and run successful working (business) models and to use information communication technology to support and strengthen self help groups, cooperatives, agriculture sector, education sector and social sector
- To build a credible and sustainable world class social impact incubator
- To run sector specific accelerator programme with support from industry leaders
- To run academic courses, short duration workshops, training programmes and bootcamps related to startups, entrepreneurship and innovation

Preferred Sectors

AGRICULTURE



EDUCATION



INFORMATION, COMMUNICATION & TECHNOLOGY



Objectives

- To conduct ideation to enterprise workshops at colleges, universities as well as common training centres to promote entrepreneurship and innovation, across the country but with a specific focus on Maharashtra
- To organize regular interactions, formal and informal meets, expositions for aspiring as well as working entrepreneurs, startups, innovators to help them connect with academia, corporates, industry, funding agencies as well as relevant government and non-government officials
- To organize regular training and capacity building workshops for startup teams to help them understand and solve their business and ecosystem challenges
- To encourage and enroll senior business leaders, renowned academicians, functional and subject experts to mentor startups to guide them through initial business challenges, to use their network to provide them initial business opportunities

Governing Board of AIC-RMP



Ravindra Sathe
 (Director, AIC-RMP Foundation)
 Director General, RMP



Mangal Prabhat Lodha
 (Director, AIC-RMP Foundation)
 MLA, Maharashtra & Chairman,
 Lodha Group



Jai Mrug
 (Director, AIC-RMP Foundation)
 Founder & CEO, M76 Analytics



Ravi Pokharna
 (Chief Advisor, AIC-RMP Foundation)
 Executive Head (Administration &
 Projects), RMP

Meet Our Executive Team



Uday Wankawala
 Chief Executive Officer



Sheetal Panchal
 Manager – Administration & Operations



Pallavi Ramane
 Incubation Manager

Ideation to Action Entrepreneurship Boot Camp

Mumbai, December 8-9, 2018

To bridge the wide gap between the rural and the urban areas, Connecting Dreams Foundation along with Atal Incubation Centre (AIC)- Rambhau Mhalgi Prabodhini (RMP) under the aegis of Keshav Srushti had organized the 2 days Ideation to Action (I2A) Workshop at RMP Campus, Mumbai on December 8-9, 2018.

The workshop was attended by over 70 participants from both rural and urban areas. The objective of the workshop was to familiarize the participants with the issues ailing different talukas of the Palgarh district, 87 km off Mumbai, Maharashtra and to inculcate leadership skills and attributes by assisting them in the solutions for the problems identified.

The workshop was conducted under overall supervision of Bimal Kedia (Trustee, Keshav Srushti, institution). The group activities were supported and supervised by the experts from various fields. They included Archit Lohia (Finance, Education), Om Prakash Pareek (Employment Generation), Prof. Arvind Mardikar (Rural Development and Education), Rajiv Hajirnis



(Education, Trainer in Entrepreneurship Development), Raju Apte (Working on Indian Breed of cows and its utility), Ravi Mane (Water, Agriculture), Sadashiv Kulkarni (Agriculture), Vikas Agarwal Finance (Fund raising) and Vinod N. Hotwani (Finance and Planning).

In this workshop, the participants were divided into six groups, irrespective of their village/ taluka of origin. Each team was allocated one of the talukas to work upon.



The problem areas identified were- Local unemployment and finding alternative income source, Availability of sufficient water for farming throughout the year and Marketing the agricultural produce.

Initial activities made the groups understand the socio-economic condition of the village/ taluka allocated to them, identifying the problems, their magnitude, impact on the village/ taluka and the target group. Participants were then asked to brainstorm among themselves and list down & bring solutions the next day. Further, the teams were encouraged to ideate by wearing the thinking caps of famous personalities like Amitabh Bachchan, Shri Narendra Modi, among others. And lastly, they ideated via reverse thinking process, in which the problem statement was reversed and instead of solving the problem one works towards worsening it further. This led to the generation of numerous ideas to resolve the issues. Finally, the teams worked together on the ideas collected and presented their plan of action to resolve the problem identified.

The teams also participated in the three-chair challenge, where they were asked to construct a chair either for a School Principal, Khali - the wrestler, or a Grandfather with a walking stick. The idea was to ensure that the participants comprehend the significance of knowing the users well, process of planning & designing, and most importantly collecting the feedback and incorporating those inputs in the project accordingly.

The workshop helped me broadening me horizon and directing my energy in the right direction...

Mahesh Chitale

The workshop helped me understand the essence of entrepreneurship and enhanced my skills for the same...

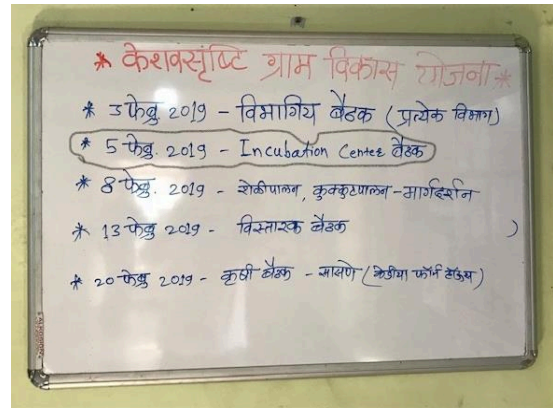
The workshop helped my skills and capability to work towards not just personal but also community development...

Nurturing The Culture Of Innovation & Entrepreneurship in Wada

Atal Incubation Centre- Rambhau Mhalgi Prabodhini (AIC-RMP) envisions to motivate young entrepreneurs, self-help groups (SHGs) and co-operatives to innovate, build and run successful working (business) models with the help of information communication technology. To explore how AIC-RMP can nurture the entrepreneurial spirit in the neighbouring regions, the team visited Keshav Srishti Gram Vikas Prakalp Karyalay situated in Wada, Palghar District, Maharashtra, on 5th February, 2019.

The Meeting was hosted by Shri Bimal Kedia and Shri Vikas Banka (Senior Representatives of Keshav Srushti) along with the administrative team of Gram Vikas Karyalaya. Around 30-35 representatives from 6 village clusters had gathered to participate in the discussion.

The major projects which were deliberated upon included- nursery business & need for landscaping, Vanaushadhi (Herbal Medicines) project, Co-operative model of 30 women involved in making cloth-bags, SHG of 10 women involved in the



manufacturing of affordable sanitary pads, opportunity to establish food processing unit, potential in Tourism business, starting a rural BPO (Business Process Outsourcing), etc.

AIC-RMP team was delighted to see the enthusiasm of these budding entrepreneurs and their readiness to embark on the journey of transforming their ventures into enterprises and reaching out to a larger market. Our incubation centre is looking forward to formalize this association and add value to these social initiatives by conducting trainings, workshops, etc. which would spur the culture of innovation, entrepreneurship to create livelihood opportunities in Wada.



Photo Gallery



14th - 15th DECEMBER 2018

Incubator CEO Training Programme, "Building Sustainable Incubation Centres", conducted by Atal Innovation Mission, NITI Aayog



31th JAN – 1st FEB 2019

The Incubator Manager Training program, funded by the U.S. Department of State & operated by the IC2 Institute, The University of Texas (Austin)

09th FEB 2019

BETA START - The Startup Event of S. P. Jain Institute of Management and Research (SPJIMR), Mumbai



13th FEB 2019

CBA Ventures' representatives from Korea visiting AIC-RMP



15th FEB 2019

CBA Ventures Accelerator launch at MET Institute, Bandra, Mumbai

01th – 03rd MARCH 2019

Smart India Hackathon (SIH) 2019
@ NIT Calicut representing AICTE





05th MARCH 2019

DIPEX 2019 at SGGS Institute of Engineering and Technology, Nanded, Maharashtra



14th MARCH 2019

International Research Conference by Jamnalal Bajaj Institute of Management Studies (JBIMS), Mumbai



23rd MARCH 2019

Mr. Arun Sehgal (Chairman, Champro Group) & Ms. Chhaya Sehgal (Vice President, Bombay Management Association) visiting AIC-RMP



27th MARCH 2019

Vaibhav Gholap & his group involved in the Jawhar Tourism initiative visiting AIC-RMP



29th MARCH 2019

Presentations by Startup Aspirants from Dhule



MARCH 2019

1st Experts' Meet of AIC-RMP at Chanchal Smruti, Wadala, Mumbai

Upcoming Event

NEW INDIA STARTUP CONCLAVE

On 22nd JUNE 2019

Theme :

Connect

Share

Grow

Register now at : www.aic-rmp.org/startupconclave

The '**New India Startup Conclave**' is a showcase opportunity to startups from a) Agriculture b) Information Communication Technology (includes ICT for Education, Healthcare, etc.) and c) Social impact (not for profit / for-profit) domains. The objective is to connect the startups with important stakeholders including Government, Academia, Corporates and Investors.

Venue : Atal Incubation Center – Rambhau Mhalgi Prabodhini (AIC – RMP)



Edited & Published By:

Atal Incubation Centre - Rambhau Mhalgi Prabodhini,

Keshav Srushti, Uttan, Essel World Road, Bhayander (West),
Thane - 401106, Maharashtra, India

Tel No.: +91-22-28450109/10

Email Id: contact@aic-rmp.org  www.aic-rmp.org

